TCC, IIc. Rate Card for Clients, 2023

Description	Time	Rate	Description
Instructional Design Consulting	1 hour	\$45	Design content for learning effectiveness, scripting, storyboarding
Google Site Setup (Initial)	Per hour	\$35	Set up base structure of google site and upload content, branding, etc. (client provides)
Google Classroom Setup	Per hour	\$35	Set up base structure of classroom and upload content (client provides)
Shopify Site Setup	30 minutes of output for level 2 course	\$35	Set up base structure of Shopify site including pricing, item lists, and site design (client provides)
Alternative Website Structure Development	Per hour	\$45	Set up base structure and upload content (client provides)
Handout Developments	Per handout	\$20	Develop handouts based on client specifications form (this includes flyers)
Social Media Content Consult	Per hour	\$30	Social media posting consult (includes development of posting schedule and content development planning)
Social Media Content	Per graphic	\$20	Graphics development (Canva) with client input

Development (Insta/FB/Twitter)			
General Consult	Per hour	\$30	General consulting (career, event planning, etc.)